

STADIA VENTURES

FALL 2018 FINAL JUDGING PANEL BIO BOOKLET

ABE MINKARA — DIR. OF BIZ DEV & MENTOR @ MARK CUBAN COMPANIES

Abe Minkara oversees the portfolio of Shark Tank and CPG companies at Mark Cuban Companies. Abe also manages a team that supports these companies with accounting, business operations, ecommerce, sales, and marketing services. He received his MBA from the Cox School of Business at Southern Methodist University in Dallas, Texas.

ADAM GROSSMAN — CEO @ BLOCK SIX ANALYTICS

BLOCK SIX ANALYTICS WAS A MEMBER OF THE FALL 2016 STADIA ACCELERATOR COHORT.

Adam Grossman is the CEO and Founder of the sports sponsorship technology and analytics firm Block Six Analytics (B6A) whose clients include Pepsi, Cleveland Browns, and teams in the NFL, NBA, an NHL. In addition, he is a lecturer for Northwestern University's Masters of Sports Administration. Adam is also the co-author of *The Sports Strategist: Developing Leaders For A High-Performance Industry*, the featured book at the 2015 Sloan Sports Analytics Conference. He has written for *Forbes*, *The Washington Post*, *The Chicago Tribune*, and *Comcast SportsNet Chicago* and has been featured as an industry expert on *CNN*, *Marketplace*, *SB Nation Radio*, and *ThePostGame*.

ADAM JACOBS — FRMR CMO @ HAAS F1

Adam Jacobs is the former CMO of Haas F1, the first US-led team to compete in F1 in over 30 years. As one of the team's first employees, Adam was responsible for the development of the team's commercial business—all sales, marketing, branding, licensing, eSports and communications initiatives—since its inception in 2014. Prior to joining Haas F1, Adam managed sports marketing programs at Anheuser-Busch, served as VP of Marketing for the St. Louis Rams and has held marketing roles at Interpublic Group, Washington Mutual Bank, IndyCar & MLS. He attended the University of Florida and has taught sports business at Saint Louis University.

ADAM STEIN – CEO, CO-FOUNDER & OWNER @ EUNITED ESPORTS LLC

Adam Stein is the CEO, Co-Founder & Owner of eUnited, one of the fastest growing esports organization. Adam is responsible for charting the strategic direction of the company as well as overseeing the day-to-day ops of its teams. Currently, eUnited competes in 7 different esports titles including *Call of Duty*, *Counter Strike*, *Pubg* and *Fortnite*, and is the current World Champions in *Smite*. In addition to running eUnited, Adam also owns a successful real estate investment company. Prior to that, he led the sales and marketing efforts at several tech companies including *Yahoo* as the Director of Sales from 1997-2001. Adam is a UCLA graduate.

AL STEELE — FOUNDER & CEO @ VIKTRE

Al Steele is the CEO of Viktre, a values-aligned digital community in partnership with more than 1,300 pro, olympic, and national team athletes. VIKTRE's mission is to activate purpose-driven athletes and unite them with value-aligned brands and fans to awaken the transformational power of community. Al is the former founder and CEO of Bellatore Financial, President of Loring Ward, and a senior executive with Assante's wealth management, sports and entertainment business. He is based in Toronto, Canada.

ALEX BENTE — PRINCIPAL @ ADVANTAGE SPORTS TECH FUND

Alex Bente holds a Masters in accounting and finance from the University of St. Gallen, one of Europe's leading business schools. He is the great-grandson of Adi Dassler who founded *Adidas*. Alex gained venture experience during his graduate studies and thereafter while co-founding

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multiple companies to preserve his great grandfather's legacy (Multi-Family Office and Multi-Asset Fund). He's passionate about sports entrepreneurship and is excited to focus solely on the Advantage Sports Tech Fund going forward. Through the Fund's success, He aims not only to revitalize his great-grandfather's legacy, but also to establish his own lasting legacy.

ALLAIN ROY* — PRESIDENT @ RSG HOCKEY, LLC & GAMECHANGER CONSULTING

Allain Roy has spent his entire career at the intersection of business and hockey. A Harvard Graduate, Allain was the goalie of Harvard's 1989 NCAA National Championship team, a 1989 fourth round draft pick by the Winnipeg Jets, a 1992 All-American finalist, and a member of the 1993 World Championship Team and 1994 silver medal Canadian Olympic team. After leaving hockey, Allain became President of Crimson Marketing and Management Group, served as VP of Operations for the St. Louis Vipers In-Line Hockey Club, and is now the President of RSG Hockey, one of the most forward thinking agencies in the hockey world, and GameChanger, LLC.

AMOBI OKUGO — PRO SOCCER PLAYER & FOUNDER @ A FRUGAL ATHLETE

Amobi Okugo is a professional soccer player, an entrepreneur, investor and sports analyst.

ANDREW PATTERSON — DIRECTOR, NEW MEDIA @ MLBAM

Andrew Patterson is the Director of New Media at MLBAM. He is a graduate of UNC-Chapel Hill.

ANDY MILOVICH — PRESIDENT & GM @ FRISCO ROUGHRIDERS

Andy Milovich is currently in his 28th season in professional baseball, and since May of 2018, is the President and GM of the Frisco Roughriders. Previously, he served as VP and GM for the Myrtle Beach Pelicans from 2013-2018. Prior to his time in the Greenberg Sports Group, he spent eighteen years with Palisades Baseball in various capacities from Director of Group Sales to Assistant GM to EVP and had the opportunity to open three new stadiums. Andy graduated from Valparaiso University with a B.S. in Business Administration and Sports Management. Andy resides in Frisco with his wife, Cher, and daughters, Addison, Eileen, and Dylan Stone.

ANNE FLANNERY — DIR @ SYRACUSE U SPORT & HUMAN PERFORM. INITIATIVE

Anne Flannery is a sports innovator and entrepreneur, with over 25 years in the industry at the Women's Sports Foundation, the Women's Basketball Coaches Association and Spalding, where she helped found the WNBA. Her last startup exited to a consortium of food & beverage companies, including Coke, Pepsi, General Mills and Kellogg's. She is now leading a team at Syracuse University to position the university as a global leader in sports business, sports research and sport as cultural meaning. After a career as a professional athlete, Anne is also a founding member of the Women's Basketball Hall of Fame.

ANTHONY TOLLIVER — PRO BASKETBALL PLAYER @ MINNESOTA TIMBERWOLVES

Anthony Tolliver has played in the NBA since 2007 and is currently a member of the Minnesota Timberwolves. He is also a business owner and active investor.

ANUJ BHASIN — HEAD OF BRAND MARKETING & STRATEGY @ GATORADE

Anuj Bhasin is responsible for overseeing US growth and charting the strategic roadmap for accelerated growth over the next 5 years. Anuj leads a team in delivering integrated brand marketing and athlete activation plans as well as new revenue stream activity inclusive of M&A. Anuj is an eight-year veteran of Gatorade and has held various roles on the Global and U.S. Business, specifically in marketing, brand strategy and innovation. Prior to Gatorade, Anuj spent time working as a brand manager for Kraft Foods, and as a buyer for Macy's. He is a graduate of University of Chicago's Booth School of Business and Washington University St. Louis.

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ARJUN METRE — INVESTMENT DIRECTOR @ INTEL CAPITAL

Arjun Metre joined Intel Capital in 2014, initially serving as Chief of Staff. Arjun transitioned to his current Investment Director role in 2016 and is primarily focused on developing investments in new industry verticals, including the sports/media/entertainment segment. He sits on the executive boards of the NFL Player Association's OneTeam Collective and the joint Intel Capital-NBA Emerging Technology Initiative. Prior to joining Intel Capital, Arjun managed Intel's media and entertainment partnerships and business development activities. He has a Bachelor of Science degree from the University of California, San Diego.

ART CHOU* — CO-FOUNDER & DIRECTOR @ STADIA VENTURES

Art Chou is the Co-Founder and Director of Stadia Ventures. He currently is the GM-North America for Rapsodo, Inc, a sports analytics company that uses computer vision and machine learning to help all athletes maximize their performance. He is the former SVP of Product for Rawlings; Director of Golf Club R&D at Titleist; and Technical Editor for Golf Digest. In addition, Art launched Pixl Golf in the early 2000s. He holds degrees in engineering from University of Pennsylvania and Drexel University and currently teaches Sports Entrepreneurship at Maryville University.

ASHLEIGH MCLAUGHLIN — SR MGR, DIGITAL MKTG & BRAND STRATEGY @ LPGA

Ashleigh McLaughlin is the Senior Manager, Digital Marketing and Brand Strategy for the LPGA Women's Network, an online platform created to connect women to golf and the stories that will inspire them to better enjoy the game. Throughout her tenure with the LPGA, Ashleigh has managed a portfolio of brands and corporate marketing initiatives for the LPGA Foundation and LPGA Teaching and Club Professionals, and spearheaded the re-branding the LPGA-USGA Girls Golf program. She is former Division 1 collegiate golfer with a degree in Marketing and Communications from Florida State University.

ASHLEY DEWALT — FOUNDER & MANAGING PARTNER @ LVRG SPORTS

Ashley DeWalt is a leading brand strategist and marketing consultant, lecturer, entrepreneur and investor. He's the founder and managing principal of LVRG Sports, a brand management and marketing consultancy that connects esports and sports talent, brands, startups and properties with their audiences through storytelling across digital, social and emerging tech. His campaigns have been featured in media outlets and publications such as Forbes, ESPN, and Bleacher Report. He's consulted notable sports talent, brands, and properties including Ray Lewis, Kenny "The Jet" Smith, NIKE, adidas, Under Armour, Texas A&M and the University of Minnesota.

AUSTIN SMITH - VENTURE ASSOCIATE @ STADIA VENTURES

Austin Smith has been with Stadia Ventures since it's inception, first serving as an intern and then as it's Venture Associate following his graduation from Saint Louis University where he studied economics, entrepreneurship, and service leadership. As Venture Associate, Austin manages deal flow and entrepreneur relationships for Stadia, a role that has led him to sourcing just under half of Stadia's current portfolio. Previously, Austin has worked for Tesla, started a handful of small businesses, and grew up surrounded by family business. Currently, Austin also teaches entrepreneurship to high school students and serves on the board of a St. Louis City Non-Profit focused on youth and community development, LoveTheLou.

BEN REYNOLDS — CEO @ SPALK

SPALK WAS A MEMBER OF THE SPRING 2018 STADIA ACCELERATOR COHORT.

Ben Reynolds is the CEO & Co-Founder of Spalk. Having founded Spalk almost 3 years ago, Ben has been responsible for various aspects behind the growth of Spalk's Virtual Sportscasting Studio, including partnerships, capital raising & hiring. Previously, Ben worked in venture capital with Sparkbox Ventures, a \$50m Seed Fund investing in the Asia-Pacific.

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BILL POWELL — PARTNER @ CAO PARTNERS

Bill Powell is a partner of CAO Partners and a co-founder of Row Brands. Previously, he was Director of International Private Equity at AMG National Trust Bank with responsibility for management, identification and oversight of international private equity and renewable energy funds. Prior to that he was active in three technology startups in Stockholm, Sweden. He began his career in 1993 at Deutsche Bank North America in New York City. He holds bachelor's degrees in Political Science and French from Kenyon College; a MA in French from Middlebury College; and Intl. MBA and MS Finance degrees from the University of Denver.

BRANDON JANOSKY* — MANAGING DIRECTOR @ STADIA VENTURES

Brandon Janosky is a Managing Director of Stadia Ventures where he serves as a member of the Investment Committee and leads all portfolio management efforts. Previously, he led business development and institutional portfolio management for Detalus for over ten years in the financial services industry and has served in a consulting role to early-stage technology companies focused on sports and financial services for the past three years with Detalus. Additionally, he has also served for the past three years as a mentor with Stadia Ventures for various companies participating in the Stadia Accelerator Program. A graduate of Villanova University, Brandon previously worked as an engineer in Washington Group International's Power Division designing and analyzing emission reduction components.

BRETT CLOSE — SVP, TECH & GAME PRODUCTION @ DAYBREAK GAME COMPANY

Brett Close is a technology, product and business leader with over 25 years of experience managing development across four continents. His passion lies in building and inspiring great teams to realize forward-thinking technology and products, with an emphasis on the "why" and the "how". He is currently the SVP of Technology and Game Production at Daybreak Game Company, and serves on the Executive Board of Advisors for UT Austin's GAMMA Program.

BRIAN ABADIE — BIZ DEV MGR @ MICHAEL JOHNSON PERFORMANCE

Brian Abadie sits as the Business Development Manager for Michael Johnson Performance where he works in developing and executing the plans and strategies to attack specific new business initiatives. Formerly, Brian ran the High-Performance Department where he worked with professional, collegiate, and international athletes. Brian has spent time globally in China, Trinidad and Tobago, and Dubai training elite level athletes and lecturing on the MJP systems. He began graduate studies at Montana State University when pursuing his MS and received his BS from Texas Christian University where he was a part of TCU's Men's Basketball team.

BRIAN CROSS — MANAGING PARTNER @ ELASTICITY

Brian Cross is founder and lead strategist @ Elasticity, a national digital-marketing agency. Prior, Brian was Global Practice Group Lead for Fleishman-Hillard's digital communications practice & was digital strategist for Omnicom's DAS network. Brian has 20+ years of experience working with startup, Fortune 500, and government organizations, including roles as CMO and Chief Creative Officer. As the founder of Fund St. Louis, Brian works with entrepreneurs to find alternative means to raise seed capital to launch. He's a mentor for several accelerators and lead mentor for Stadia Ventures as well as board member & investor in several startups.

BRIAN DICK* — CO-FOUNDER @ SCOREBOARD VENTURES

Brian Dick is a successful entrepreneur who has taken an idea for a business and within 7 years, created a \$175mm NASDAQ publicly traded enterprise which he exited in late 2016. He is now a co-founder of Scoreboard Ventures which is strategically headquartered in Sports City USA: Frisco, TX, and specializes in creating, building and investing in early stage sports, eSports, technology and digital content companies.

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BRIAN KANE — DIRECTOR OF BUSINESS DEVELOPMENT @ AMER SPORTS

Brian Kane leads strategic business development for Amer Sports' center-of-excellence for connected products and digital services, where he focuses on strategic partnership, M&A, and other growth initiatives. Amer is a \$3B turnover portfolio with brands like Wilson Sports, Salomon and Suunto. He previously worked in corporate strategy for Precor, an Amer brand focused on technology-enhanced fitness equipment. Brian also worked for HP as a principal product manager in the consumer notebook division and at Microsoft in various cloud evangelism and consumer hardware. He has two marketing degrees from the UTSA and has advised multiple startups.

BRIAN MIRAKIAN — SENIOR PRINCIPAL @ POPULOUS

Brian Mirakian serves as director of Populous Activate in the Americas, which features an innovative approach that powerfully brings brands to life through design. Through a core focus on connective strategy in the entertainment and hospitality industries, he masterfully creates opportunities for engagement by linking people to immersive user experiences on all levels, design mediums and interactive technologies. Brian also leads Populous' esports endeavors and recently unveiled designs of a purpose-built esports venue at SXSW and is currently leading the design team for the largest esports arena in North America located in Arlington, Texas.

BRIAN WILNEFF — CEO & FOUNDER @ GAMERZARENA

GAMERZARENA WAS A MEMBER OF THE SPRING 2018 STADIA ACCELERATOR COHORT.

Brian Wilneff is the Founder and CEO of GamerzArena, a marketing activation platform that runs daily video game contests for cash and prizes by requiring all users to live stream via Twitch.

BRYAN CHAMBERS — VENTURE PARTNER @ CAPITAL FACTORY

Bryan Chambers is a business development and investment professional experienced in portfolio management and venture capital transactions. Bryan works with Capital Factory as an Accelerator Director and Venture Partner and is the Director of Blackstone's Launchpad for the UT-Dallas where he advises students, entrepreneurs, and early stage ventures. Bryan also serves as the Director of the UT Dallas Seed Fund and an adjunct professor for UT Dallas' Top 20 ranked entrepreneurship department where he guides experiential learning for both graduate and undergraduate students.

BYRON ABRIGG - ACCELERATOR COORDINATOR @ STADIA VENTURES

Byron Abrigg is the Accelerator Coordinator at Stadia Ventures where he oversees the twice annual, 14-week accelerator program. Additionally, Byron runs point on the various events that Stadia hosts throughout the year, such as its Finalist Pitch Day and new alumni Roadshow. Lastly, he actively grows and engages the vast Stadia advisor and mentor network. Byron has been involved with Stadia since its very first cohort. He graduated summa cum laude from Saint Louis University with majors in economics and entrepreneurship, minors in English and servant leadership, and interests in social entrepreneurship and community and economic development. When not working, Byron enjoys traveling, good food, and the arts (film, theater, literature, etc.).

CAVAN CANAVAN — CEO & CO-FOUNDER @ FOCUSMOTION

FOCUSMOTION WAS A MEMBER OF THE SPRING 2018 STADIA ACCELERATOR COHORT.

Cavan Canavan is the CEO and cofounder of FocusMotion, a machine learning, ortho recovery company dedicated to improving human motion analysis and quantification through wearable and IOT devices. They create data-driven ortho recovery solutions to automatically assess and monitor pre- and post-op patients. Combining patient and physician data, we're building the deep learning and diagnostic AI that will transform this \$60B human recovery space. His professional background spans multiple disciplines such as product design and development with a history of corporate disruption and innovation at global leaders like Apple, Vans and New Balance.

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CHARLIE GREENWOOD — DIGITAL & SPONSORSHIP SPORTS CONSULTANT

Charlie Greenwood works with leading sponsors, agencies, sports rights holders, investors and accelerator programs to identify high potential startups and apply these technologies to sport. He is an advisor to Arsenal's Innovation Lab Programme and Northridge, the UK's largest independent sports law firm. He has also advised a range of clients on their sports sponsorship and digital strategies including Vauxhall, Puma, British Tennis, The English Football Association, Premiership Rugby, F1 and NFL UK. Prior to consulting, Charlie ran Nike's UK strategic planning, led Digital for AEG across Europe, and founded a sports content startup.

CHERI BRADISH — LORETTA ROGERS RES CHAIR IN SPORTS MKTG @ RYERSON U

Dr. Cheri Bradish is the Loretta Rogers Research Chair in Sport Marketing with the Ted Rogers School of Management at Ryerson University and heads up their Sport Innovation Hub initiative. She previously spent sixteen years at Brock University where she was the first faculty hire and founder of their successful Bachelor of Sport Management (BSM) degree. A sport marketing expert, her area of scholarship interest is with regards to sport business strategy and trends including innovation and entrepreneurship, sport and social impact, and women in sport leadership.

CHRIS CHANEY—FOUNDER, PRESIDENT & OWNER @ INFINITE ESPORTS & ENTMT

Chris Chaney's leadership experience is underlined by a 10-year track record of success in the global sports and entertainment industry. During his career, he has applied his strategy and business development expertise to help grow US and international companies by creating strategic partnerships, driving customer acquisition and securing expansion capital. A native of Germany, Chris is an award-winning serial entrepreneur, including being recognized in the Forbes 30 Under 30 list, and currently leads the efforts at Infinite Esports & Entertainment (OpTic Gaming, Houston Outlaws, Obey Alliance, Allegiance, etc.) as founder, president and owner.

CHRIS FREET — SENIOR ASSOCIATE AD @ ARKANSAS RAZORBACKS

In his role as Senior Associate AD for External Operations & Strategic Communications, Chris Freet oversees all fan-facing initiatives and departments for the University of Arkansas Department of Athletics. Prior to his time with the Razorbacks, Freet worked in similar capacities with the Miami Hurricanes, USF Bulls and Oklahoma Sooners.

CHRIS GRONKOWSKI — CEO @ ICE SHAKER

Chris Gronkowski is the owner and CEO of Ice Shaker, an insulated kitchen grade stainless steel shaker bottle that is the perfect bottle to use not just at the gym, but also for everyday use. Chris also owns—and has helped build—a very successful e-commerce business with his wife in the personalized gifting market prior to Ice Shaker. Chris graduated from Arizona with an Accounting degree and played in the NFL for 3 different teams including the Cowboys, Colts and Broncos.

CHRIS TANCK — COO & CO-FOUNDER @ ROCKDAISY

ROCKDAISY WAS A MEMBER OF THE FALL 2017 STADIA ACCELERATOR COHORT.

Chris Tanck is the COO & Co-Founder of RockDaisy LLC, a SaaS based data visualization platform that targets users who need to get their numbers in a simple drag/drop "branded" interface. RockDaisy is used by clubs in the NFL, NHL, NBA, MLB and global brands like Nat Geo and the NYPD. Prior to co-founding RockDaisy, Chris spent 15+ years at the NFL League Office as Director of Data Products. Chris designed and developed the National Football League's first big data analytics platform which was used to optimize league and team performance in statistics, player contracts, salary cap modeling, ticket sales, and digital media sales.

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CLYDE HUTCHINSON — PARTNER @ JOURNEY PARTNERS

Clyde Hutchinson is committed to global innovation and entrepreneurship. Through Journey Partners, he leads several international innovation and startup programs in Aviation/Travel, Sports and Health. He is an experienced board director and supports startups in sport technology and eSports as an angel investor. Clyde is also a co-founder of Junction Therapeutics which focuses in improving treatment for neurological conditions such as traumatic brain injury.

COURTNEY JEFFRIES — VP, SALES & SERVICE @ SATISFI LABS

SATISFI LABS WAS A MEMBER OF THE FALL 2016 STADIA ACCELERATOR COHORT.

Courtney Jeffries is the VP of Sales & Service for Satisfi Labs, a conversational AI providing hyper-localized search for physical locations. Previously, Courtney was the VP of Business Operations for the New York Rangers (NHL), and VP of Retention for the Rangers, New York Knicks (NBA), and New York Liberty (WNBA) at Madison Square Garden. Prior to MSG, she served as Sr. Director of Sales for the Pac-12 Conference (NCAA) and Director of Operations & Retention for the Oakland Raiders (NFL). She holds a Masters in Sport Management from the University of San Francisco, and an undergraduate degree from the University of Washington.

CRAIG ROSE — MLB AGENT @ MSM SPORTS

Craig Rose was a standout athlete in baseball and basketball receiving All-Conference and All-State honors. He played both baseball and basketball for one year at Wabash Junior College before going on to play baseball at TCU and the University of Central Arkansas. He later played professionally in the Frontier League. Craig coached and placed several professional players and over 70+ collegiately prior to becoming a certified agent. Craig is now a MLB agent at MSM Sports. He has a Bachelor's degree in Business Marketing, Management, and Business Law.

CRAIG SARGENT — VP OF SALES @ IDEALSEAT

IDEALSEAT WAS A MEMBER OF THE SPRING 2018 STADIA ACCELERATOR COHORT.

Craig Sargent was born and raised in and around sports business. He saw first-hand how professional teams work behind the scenes as the son of a very well known Bay Area sports executive involved with the San Francisco 49ers, San Francisco Giants, Golden State Warriors, and Oakland Raiders over three decades. After graduating from Arizona State University, Craig spent his time selling radio with CBS and Live 365 before going to work for his beloved 49ers in the ticketing department in 2015. As an Account Executive, Craig found great success, rising to the 49ers number one sales executive, until joining IdealSeat in 2017.

DAN WACKER — CFO @ CELLTRACK

Dan Wacker is currently the CFO at CellTrak Technologies, Inc., a leading care delivery management provider in the home care and hospice industries. Previously, he was the CFO at ClubReady, LLC and at the Coolfire family of companies (Coolfire Studios, Coolfire Solutions, MedAware Solutions); he still sits on the board of MedAware Solutions. Dan has been an advisor for a number of entrepreneurial companies including having served as a mentor for Stadia Ventures the three previous years. He holds finance and accounting degrees from Saint Louis University.

DANIEL HERZ — CHIEF REVENUE OFFICER @ COMPLEXITY GAMING

Daniel Herz started his career in traditional sports and entertainment with the Denver Broncos and the City of Denver's venues. In 2016, Daniel joined the esports community with Electronic Sports League, ESL. During his time at ESL, Daniel managed all major US partners (including, Intel, Xfinity, Pepsi, GoDaddy, General Mills, Dell and more), as well as had a hand in leading strategic initiatives with college conferences and traditional sports properties. At Complexity, Daniel leads all partnerships and revenue generating opportunities to help build the organization.

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DAVE DUPONT — CEO & CO-FOUNDER @ TEAMSNAPE

As co-founder and CEO of TeamSnap, the household name in integrated sports management, Dave Dupont wears many hats – from being the boss to sweeping the floors, and everything in between. Since forming the company, he has managed three successful investment rounds, secured strategic partnerships and overseen impressive growth. Nearly 20 million administrators, coaches, players and parents now rely on TeamSnap to manage their sport lives. He continues to focus on both day-to-day and long-term initiatives.

DAVE FINKLANG — PRINCIPAL, TAX SERVICES @ ANDERS CPAS + ADVISORS

Dave Finklang is an airline pilot turned CPA out to help businesses and their owners focus on their lives; not their taxes and accounting. As the founder and leader of the startup and entrepreneurial services practice at Anders, he specializes in working with emerging companies. He was the youngest 2016 40-Under-40 by the St. Louis Business Journal. St. Louis Small Business Monthly has named him a Top Accountant as well as one of the Top 100 St. Louisans You Should Know to Succeed in Business. He holds a B.S. from the University of Central Missouri and an M.B.A. from Webster University.

DEXTER SANTOS — VP OF PLAYERS SERVICES @ NFLPA

Dexter Santos is a senior marketing executive with over 25 years of combined experience in entertainment and sports marketing. As Vice President of Player Services at the NFLPA, Santos leads a team which serves as the primary liaison for all NFL players regarding the facilitation of marketing opportunities. Most recently, he served as the CMO of the Florida Lottery. Prior to joining the Florida Lottery, he served as the Sr. Director of Marketing and Civic Affairs for the Atlanta Hawks. Santos began his entertainment and sports marketing career with the Atlanta Braves where he held key positions in marketing, sales and community development throughout the 1990's.

DON LENTS* — SR PTR & CHAIR EMER @ BRYAN CAVE LEIGHTON PAISNER LLP

Don Lents serves as Senior Partner & Chair Emeritus of Bryan Cave Leighton Paisner LLP, a St. Louis-based international law firm. His practice focuses on M&A and corporate governance matters. He has co-authored a treatise on Missouri Corporation Law and Practice and written articles on various corporate law issues, and has also been an adjunct professor at the Washington University Law School. Prior to his current role at Bryan Cave, Don served as the firm's Chair and CEO, having previously headed the firm's Transactions Practice, chaired its Corporate Department, and opened and served as partner in charge of the firm's London office.

DOUG TERFEHR — SR DIR, SPORTS & ENTERTAINMENT MARKETING @ PIZZA HUT

Doug Terfehr is an award-winning consumer/sports marketing and public relations professional with passion for creating large-scale, fully-integrated marketing campaigns that merge traditional and digital communications strategies with owned, shared and earned media channels to drive brand engagement and business performance. He is currently the Senior Director of Public Relations, Communications, Sports/Entertainment Marketing and Social Impact at Pizza Hut. Before Pizza Hut, he was a SVP at Fleishman-Hillard.

DUSTIN NICHOLS — DIR, HIGH PERFORM. @ MICHAEL JOHNSON PERFORMANCE

Dustin Nichols is the Founder and Principal of Phlex Group. He is also the Director of High Performance for Michael Johnson Performance, a sports performance company present in five countries. He is the former General Manager for SMU/Learfield; Director of Business Development for OU/Learfield. He holds degrees in business and sports management from Southwestern Ok State Univ and Wichita State University and currently grows watermelons in the summers.

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ED DILLE — CHAIRMAN & CEO @ FOG STUDIOS, INC.

Ed Dille is the Chairman & CEO of FOG Studios, the world's first—and leading—video game agency. Founded in 1979, FOG has placed 7000+ games and represented 500+ top game development studios, publishers, brands and outsourcing vendors, generating over \$3 Billion dollars for their customers and clients. Ed graduated from the U.S. Naval Academy at Annapolis and did post-grad work at the Naval War College and Eastern Baptist Theological Seminary. He has authored thousands of articles and 26 books on videogames, and frequently speaks at industry events.

EILEEN VALOIS — VP OF SPORTS, ENTMT & HOSPITALITY VENUES @ PSAV

Eileen Valois leads strategic partnership with venues & teams to deliver innovative experiences, activate their brand and maximize revenue. Eileen has driven unprecedented growth in revenue and market share, activated the brand through sponsorship & events, led multiple steering committees and established the vertical market for sports. Eileen works with tech companies to bring new solutions to market, is a co-author to best practices in event safety and provides thought leadership through keynote speaking and education at industry conferences. Eileen holds Culinary and Hospitality degrees, and is a certified special event planner.

ELVIS PEREYMER — CO-FOUNDER & CTO @ ROCKDAISY

ROCKDAISY WAS A MEMBER OF THE FALL 2017 ACCELERATOR COHORT.

Elvis Pereymer is the co-founder and CTO of RockDaisy, a data analytics and visualization platform. Prior to RockDaisy, Elvis spent four years as a Lead Database Architect for the NFL where he utilized cutting-edge data management tools to design and develop multidimensional Big Data analytics platforms. Before the NFL, he served as a Business Intelligence Architect for Mimeo where he leveraged Microsoft's Business Intelligence Suite to create and implement a proprietary data warehouse for all internal and consumer reporting. He enjoys all things data, including training developers and advising technical groups on data transformations/design.

ERIC TOBIAS — CO-FOUNDER & PARTNER @ HIGH ALPHA

Eric Tobias is a serial entrepreneur and venture investor who founded and led three companies to successful public company exits. He serves as a board member for several venture-backed companies and has invested globally in 50+ companies. Eric is a Co-founder and Partner at High Alpha in Indianapolis, a \$100M venture studio that conceives, launches and scales high-growth enterprise cloud companies. Eric has expertise in entrepreneurship, enterprise software, and SaaS and has led several product and technology teams. He was named CIO Magazine's Thirty Under 30, Indianapolis Business Journal's Forty Under 40, and Inc 500 Fastest Growing Companies.

ERNEST ARAMBULA III — BUSINESS DEVELOPMENT @ AMAZON

Ernest Arambula is Business Development Manager at Amazon. He currently leads recruitment efforts for Amazon Exclusives, a program designed to support innovators with the ability to launch products and build their brand on Amazon. He has spent the last 5 years at Amazon in various leadership roles leading brand development and seller growth efforts. Collectively Ernest has over 15 years of experience helping brands develop online go-to-market strategies. Prior to Amazon, he spent time in the Seattle based online retail startup scene. Working with emerging brands on eCommerce, Social Media, Paid Search, and online marketing strategies.

FRANK BRYAN — CO-FOUNDER & CFO @ REELY

REELY WAS A MEMBER OF THE FALL 2017 STADIA ACCELERATOR COHORT.

Frank Bryan is the CFO of REELY. Previously, he was the Chief Risk Officer of Tri-Eagle Energy where he managed a ~\$120M energy portfolio. Hailing from Houston, Frank held multiple trading and quantitative positions at NRG, Reliant & MP2 Energy. He holds a finance degree from Texas A&M and an MBA from UCLA Anderson School of Management. He is an avid eSports enthusiast.

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GARRETT KLUGH — COO @ FALK VENTURES

Garrett Klugh is the COO of Falk Ventures, the venture arm of sports agent, David Falk. Garrett is also the founder and principal of Fortius Consulting, a high-touch boutique advisory firm focused primarily on early stage tech startups. Garrett formerly served as the Managing Director of STAR Angel Network, providing professional athletes access to early stage investment opportunities. Prior to STAR, Garrett worked for the USOC (Beijing and London). A six-time US National Rowing Team member, World Champion and Olympian (2004), Garrett holds a MBA from George Washington University and an undergraduate degree from San Diego State University.

GEOFFREY BOUGH — VP, MARKETING & PARTNERSHIPS @ DRAFT

Geoffrey Bough is a business development and marketing professional with a decade of experience doing negotiations and contracts on seven- and eight-figure deals. He has built both an entire marketing team and business development team from scratch at two separate companies. He has extensive background in gaming, online sports media, team/league relationships, content management, esports. Geoffrey is currently the VP of Marketing and Partnerships at DRAFT

GREG DROZDA* — PARTNER @ EQUIS GROUP, LLC

Greg Drozda is a licensed securities professional and a 20+ yr veteran of the sports, entertainment and music industries. Since 2004, Greg has directed strategic partnership initiatives, business development, corporate marketing strategy and client service efforts at Equis Group, a comprehensive wealth advisory firm catering to pro athletes and artists. He has previously worked with major brands (e.g. Anheuser-Busch, Nike, Gatorade), media outlets (e.g. ESPN, CBS) and at companies such as US Soccer, Bally Total Fitness and Enterprise Rent-A- Car. He earned his BSBA from Marquette University and his MBA from Washington University in St. Louis.

HECTOR RODRIGUEZ — OWNER & CEO @ OPTIC GAMING

Hector Rodriguez is the Owner & CEO of OpTic Gaming.

JACK ELKINS — DIR OF INNOVATION @ ORLANDO MAGIC

Jack Elkin's professional mission is to build creative leaders and foster innovation in sports. He started Persportives to work with global sport and entertainment properties and help them solve their strategic challenges and achieve their growth goals. Jack also co-founded the Orlando Magic Innovation Lab where he leads the team's innovation initiatives. Jack enjoys wedding dancing, extreme sports and spending time with his wife Heather and their 1-year old son Nathanael.

JASON CHAPMAN — MANAGING PARTNER @ KONVOY

Jason Chapman has most recently worked as an artificial intelligence software engineer at IBM Watson, building solutions for hedge funds & investment banks. Prior to IBM, Jason co-founded three other companies with one exit. He is now a managing director at Konvoy, an investment network dedicated to esports & video gaming.

JASON CHILTON — HEAD OF FOOTBALL EXPERIENCE @ FCFL

Jason Chilton is the Head of Football Experience for the Fan Controlled Football League, helping to create a revolutionary sports experience that encompasses an exciting on-field product, blockchain-powered fan control and unparalleled multi-platform fan engagement. He is the former Head of Content for PocketGM, a Fantasy sports startup, with a background in strategy consulting with Bain & Company and PE with Lone Star Funds. He holds degrees in finance and liberal arts from the University of Texas at Austin, as well as an MBA from the McCombs School of Business.

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JASON CROSS — MANAGING PARTNER @ SPENCER FANE LLP, DALLAS OFFICE

Jason Cross is an experienced litigator who represents individuals and companies in complex business disputes all over the world and in all stages of the dispute resolution process. For more than a decade, Jason has effectively advocated for clients in front of state and federal courts in Texas and throughout the United States, and for clients involved in cross-border disputes, in international arbitrations under the body of rules of some of the world's leading arbitral institutions.

JASON MEJEUR — CEO @ MAXONE

MAXONE WAS A MEMBER OF THE FALL 2016 COHORT.

Jason Mejeur is a former head coach turned CEO who is passionate about disrupting the coaching and training landscape in youth and amateur sports by building AI-Based Smart Coaching for every athlete and coach of every sport. With 15+ years of first hand experience coaching college and high school basketball as well as a well-rounded business career (including an MBA), Jason is uniquely equipped to lead MaxOne. He has led teams to championships on the court, and is now empowering thousands of coaches and athletes to lead their teams to championships on the court, field, rink, pool, and track. MaxOne is the future of coaching.

JEFF AYERS — INNOVATOR, INVESTOR, COLLABORATOR, STRATEGIST

Jeff Ayers is an Independent Entrepreneur with decades of Product Development and Program Management experience with The Boeing Company. Most recently he was Director of Innovation & Growth for the Tactical Aircraft portfolio of Boeing Military Aircraft. In this role, he was responsible for New Product Development, Modeling & Simulation, and Prototyping for the F-15, F/A-18, and EA-18G. Prior positions include Strategy Lead for Boeing's Missiles and Unmanned Airborne Systems Division. He holds degrees in engineering from The Ohio State University and Washington University and an MBA from Washington University.

JEFF DIRRENBERGER — PARTNER @ GAMERZARENA

GAMERZARENA WAS A MEMBER OF THE SPRING 2018 STADIA ACCELERATOR COHORT.

Jeff Dirrenberger is a partner at GamerzArena and the Founder & CEO at VAULT Innovation.

JEFF KUNOWSKI—ASSOC DIR, INNOVATION PROG. @ ASU'S GLOBAL SPORT INST

Jeff Kunowski is the Assoc. Dir. of Innovation Programs for ASU's Global Sport Institute. He oversees GSI's sport-related venture development and funding programs. He serves as an advisor for numerous start-ups and is a member of the ASU W.P. Carey Sports Business Advisory Board. Jeff has held numerous positions related to sports venue technology including at Leyard/Planar, Panasonic, MK Solutions Group (Co-Founder, 2015 Exit), as well as founded successful LED signage company Illumin8 Outdoor Media in 2010. Jeff graduated from ASU in 2011 with a BA in Business.

JENNI BROZENA — DIRECTOR, CORPORATE PARTNERSHIPS @ SNIDER HOCKEY

Jenni Brozena is responsible for directing corporate partnerships for the NHL's largest charitable youth organization, Snider Hockey. Jenni created the first North American Esport tournament for NHL'18 including online and live gameplay. Jenni consults as the Managing Director for Aqueous, an international athlete and facility solutions firm, where she oversees international partnerships and strategic growth initiatives. She is a mentor to start-ups in sport/high performance/fitness fields.

JERRY HAYDEN* — RETIRED SVP @ SOLUTIA

Jerry Hayden spent over 30 years with Monsanto/Solutia, the first of which focused on accounting and finance positions while the second half of his career was in management positions. He retired in 2002 as a Corporate Officer with global responsibilities over purchasing, supply chain, and

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environmental. He was a founding member of the Supply Chain Management Center of Excellence at St. Louis University. Jerry, along with his wife, Dede, also own and manage several commercial investments in Florida and are involved in charitable organizations.

JOE PIMMEL* — MANAGING DIRECTOR @ STADIA VENTURES

Joe Pimmel is a Managing Director of Stadia Ventures where he serves as a member of the Investment Committee and leads all fund management and investor relations efforts. Joe provides fractional CFO/COO services to several startup businesses as a Principal with Detalus and previously led due diligence teams for the Billiken Angel Network, which was ranked nationally in 2015 and 2016 in terms of number of deals closed. Additionally, Joe spent 10+ years working as a Senior Manager with RubinBrown in St. Louis. Joe has degrees in Finance & Accounting from Indiana University and holds Series 7 & 66 licenses from FINRA.

JOE SHUCHAT — FORMER PRESIDENT @ WINNING IDENTITY

WINNING IDENTITY WAS A MEMBER OF THE FALL 2015 STADIA ACCELERATOR COHORT.

Joe Shuchat is a Canadian entrepreneur with a passion for sports, tech and performance. His affinity for helping others achieve their goals drove Joe to found Winning Identity, a private customizable network for teams and organizations that improved communication between athletes and coaches to help everyone achieve their goals. Winning Identity partnered with several large companies including the Golf Channel, Home Depot and IBM Watson. Through his leadership, technological prowess and strong development team around him, Winning Identity was acquired by Blast Motion in May 2016. Joe is now pursuing additional entrepreneurial opportunities.

JOEL CARBEN — CEO & CO-FOUNDER @ IDEALSEAT

IDEALSEAT WAS A MEMBER OF THE SPRING 2018 STADIA ACCELERATOR COHORT.

Joel Carben is CEO at IdealSeat, the Fan Intelligence™ platform that finds the "Best Seat in the Stadium." Over the past five years, Joel has established IdealSeat as a pioneer in venue analytics and recommendations using machine learning technology. The company is consistently ranked as one of the most innovative in sports technology by Sports Illustrated, New Yorker, and Time Magazine. Previously, Joel led product innovation in real estate in New York and Seattle, including working with Vulcan on the development of Amazon Seattle. Joel lives in Port Townsend, WA with his wife, Rachel, and two daughters.

JOHN ALPER — CHIEF SALES OFFICER @ FRISCO ROUGHRIDERS

John Alper is a 25-year veteran in the sports industry who currently serves as the Chief Sales Officer at the Frisco Roughriders. A 1990 graduate of SMU and longtime resident of the Dallas area, John has extensive knowledge of the DFW market, including career stops with the Dallas Mavs and Sidekicks (1991-1995) in ticket sales and FC Dallas (1995-2006) as SVP of Sales. John later worked for two of the top sponsorship sales agencies in the country, first with Premier Partnerships (2006-2011) and more recently with Legends Sales & Marketing (2011-2015). He lives in Plano with his wife Heather, daughter Ava (10), and son Shane (8).

JOHN DAVIDSON — HEAD OF PARTNERSHIPS @ GAMESTOP

John Davidson is currently the Head of Partnerships at GameStop, where he leads their eSports and partnership efforts by identifying brands and developing strategy for opportunities that bring value to their customers.

JOHN REED — PARTNER @ AZALEA VENTURES

John Reed co-founded Tech Wildcatters, a top-10 ranked seed accelerator, which, along with early affiliate Health Wildcatters, has funded development of over 100 technology startups. Earlier, he co-founded and managed several venture-backed technology companies. Azalea managed the

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acquisition, turnaround and sale of John Rigby & Co., a 275-year old British brand, and the structure and financing of Pathfinder Renewable Wind Energy. Reed began his career at the Trammell Crow Company in Dallas, and holds an MBA from SMU and a BBA from UT Austin. He is also a member of YPO/WPO, and previously, the president of the SMU MBA Alumni Association.

MAJOR GENERAL JOHN WHARTON (USA, RET) — MANAGING PTR @ ONE DEFENSE

Major General John Wharton (USA, Ret) is the Managing Partner of One Defense, an organization originating out of the Office of the Secretary of Defense focused on national security and technology acceleration in support of U.S. national objectives. In his last assignment, he commanded the U.S. Army Research, Development and Engineering Command leading 13,800 scientists and engineers controlling 75% of the Army's R&D budget. He has also served as a Visiting Senior Research Fellow, National Defense University in Washington, DC, providing our Nation's leaders with expertise regarding science and technology, innovation, and engineering affecting national security.

JON MCCARRY — SR DIR @ MURPHY CENTER FOR ENTREPRENEURSHIP AT UNT

As Senior Director of the Murphy Center for Entrepreneurship at UNT, Jon McCarry is leading an initiative to grow venture capital throughout the North Texas region. Prior to this, Jon advised institutional investors throughout Asia. He worked as a senior group internal auditor at Nestlé, managed a Hong Kong UHNW family office venture capital portfolio and served in the U.S. Marine Corps. Mr. McCarry holds Series 7 & 63 licenses, earned his BSc in Engineering Physics at the University of North Texas, an MBA from Vlerick Management School in Belgium and completed the Oxford University – Peking University joint Private Equity Programme in China.

JOSH CHAPMAN — CEO & CO-FOUNDER @ KONVOY

Josh Chapman is the Co-Founder & CEO of Konvoy, an investment platform for esports & video gaming. Josh is an investment banker turned entrepreneur who lives in Denver, CO. His background in finance includes BlackRock, INTL FC Stone, and Morgan Stanley. At Morgan Stanley, he covered the world's top hedge funds & asset managers and sold over \$5 billion in IPOs for companies like Alibaba, LendingClub, GrubHub, Etsy and many more. He also has experience in M&A, startups, launching two companies of his own, and is a life-long gamer.

KAREN DURKIN — PRESIDENT @ THE DURKIN AGENCY

Karen Durkin has 20+ years of experience leading business strategy, integrated marketing communications, sponsorship and fundraising. The Durkin Agency specializes in strategic planning, brand positioning, sponsorship sales, public relations and corporate communications. Karen has extensive expertise in sports marketing, health and wellness, cause marketing and women's leadership. She has held executive leadership positions with the National Hockey League, the Ladies Professional Golf Association and the Women's Sports Foundation, and is a Board member of the NYC Positive Coaching Alliance.

KEDREON COLE — DIRECTOR OF PARTNERSHIPS @ LAUNCHPAD CITY

Kedreon Cole is the General Manager and Director of Partnerships at LaunchPad City. Ked has a professional background in telecom software development where he led product teams and oversaw product launches across the country. Ked is a US Military veteran and completed his undergraduate studies at the University of Texas at Arlington. Currently, Ked leads business development for LaunchPad City, a business incubator and innovation center in Frisco, TX. Ked has been the primary liaison for the Stadia Ventures team as they rollout the Fall cohort of the program in North Texas.

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KEN LESNIK — HEAD OF SALES @ UPGRADED

UPGRADED WAS A MEMBER OF THE FALL 2017 STADIA ACCELERATOR COHORT.

Ken Lesnik is a sales, marketing & business development executive who's spent most of his career in the live event and ticketing industries. He is currently the Head of Sales for UPGRADED, a mobile-first platform that converts traditional tickets into interactive Smart Tickets. Ken spent 14 years at Ticketmaster where he held several executive positions including overseeing sales & marketing on the East Coast. He was the founding sales executive at ScoreBig and, the former Managing Director for Performing Arts at Paciolan. He is a graduate of Union College and has an MBA from The Stern School of Business at New York University.

KEVIN VELA — FOUNDER & MANAGING PARTNER @ VELA WOOD

Kevin Vela is the managing partner at Vela Wood, a boutique corporate law firm that focuses its practice in the areas of M&A, Private Equity, Fund Representation, and Venture Transactions. Kevin was named a 2014, 2015, 2016, 2017, and 2018 Super Lawyer Rising Star, was honored by D Magazine as a Best Lawyer in Dallas in 2016, and is a Texas Bar Foundation Fellow, an honor granted to 1/3 of 1% of Texas attorneys. Kevin is a board member of the Fantasy Sports Trade Association, a founding member of The Dallas Angel Network, and co-manages Blossom Street Ventures, a Dallas-based venture capital fund.

KHALIA COLLIER — OWNER & GENERAL MANAGER @ ST. LOUIS SURGE

Khalia Collier is the trailblazing Owner & General Manager of St. Louis' own professional basketball team, the St. Louis Surge. Khalia has taken on the challenge of building the first sustainable women's franchise in her hometown of St. Louis. Her team is now in its seventh season finishing as National Champions in both 2014 and 2016 and National Runner-Ups in 2015 and 2017. Khalia is a recent 30-under-30 recipient, Glamor Missouri Woman of the year awardee, and a prestigious Jack Buck Awardee for her community impact. Besides leading the St. Louis Surge, she also runs the Saint Louis University Institute for Private Business.

KORBY PARNELL — HEAD OF PRODUCT @ UPGRADED

UPGRADED WAS A MEMBER OF THE FALL 2017 STADIA ACCELERATOR COHORT.

Korby Parnell is the Head of Product for UPGRADED. A veteran of Ticketmaster, Yahoo!, Myspace, and Microsoft, his industry expertise spans blockchain ticketing, e-commerce, social software, streaming analytics, big data, ML, and developer tools. Prior to joining UPGRADED, he spent four years delivering the backbone web services that power Ticketmaster's commerce order processing, fulfillment, delivery, fraud analysis, financial reporting and customer support for resale inventory. Korby is a former Planning Commissioner for the City of Redmond, WA and holds a B.A. in Politics from the University of Puget Sound.

LAURA BURKEMPER* — MANAGING DIRECTOR @ THE CATALYST CENTER

Laura Burkemper serves as Managing Director of The Catalyst Center and has consulted over 500 emerging businesses from around the world. Organizations hire TCC to strategize their future, build their brand and grow their revenue; as Gallup Inc states, "The clearer the mission, the higher the margin". Previously, Laura has led corporate brand strategy for Express-Scripts and held innovative leadership positions for McDonald's Corp and Coca-Cola. Laura earned her MBA from Saint Louis University where she is in her 10th year as a Sr. Adjunct Professor of Entrepreneurship. Laura serves as a lead mentor & investor for Stadia Ventures.

LAWRENCE WALTER — FOUNDING PARTNER @ SPORTSUNITED

Lawrence Walter is a Founding Partner of SportsUNITED, a tech innovation platform that connects stakeholders and inspires innovation to accelerate high-growth potential SportsTech startups.

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Based in Indy, a focal point for sports business with an exponentially growing tech eco-system, SportsUNITED takes a collective intelligence approach to understand and quantify the trajectories of key emerging technologies. Combined with unique access to industry thought leaders across the opportunity landscape, SportsUNITED enables next level insight to VC & PE investment groups and the entrepreneurs that found and scale winning SportsTech Startups.

LORIN HAMLIN — INNOVATION PARTNERSHIPS @ UNDER ARMOUR

Lorin Hamlin joined Under Armour in 2011 to manage the state-of-the-art Innovation Lab. While acting as legal liaison for the Innovation team, Lorin's role quickly grew to include business development and strategic alliances. As Innovation Partnerships team lead, Lorin oversees Idea House, and the Future Show platform. Lorin also has a special interest in startup accelerators, particularly those related to sports technology, ensuring UA is the first to see the very latest concepts and products that directly align with the specific needs of all athletes.

MALCOLM FARMER — PRESIDENT @ TEXAS LEGENDS

Malcolm Farmer currently serves as the President and GM of the Texas Legends. Having been with the team since its inaugural season, Farmer has seen sales growth year after year, leading a staff that has been awarded first place in nearly every category for eight straight years. The Legends have been pioneers in the G League and sports industry as a whole, being one of the first teams in the league to sell a jersey sponsorship, the first team to hang a car from the arena rafters, and the first team to wear a different jersey at every home game (representing 24 different charities).

MARCUS STROUD — PARTNER @ TXV PARTNERS

Marcus Stroud is a founder and partner at TXV Partners, an early stage venture firm based in Dallas, TX. TXV Partners is an outgrowth of Clubhouse Investment Club, of which Marcus was the Managing Partner. Prior to Clubhouse, Marcus worked at Vida Capital, a multi-billion dollar alternative asset management firm. Marcus began his career at MarketAxess, as a fixed-income analyst sitting on the IG, HY, and Municipal Bond desk. Marcus received his AB from Princeton.

MARK VANGE — FOUNDER @ FIGHTER BASE

Mark Vange began his business and tech career at age 10 when he met and fell in love with the Apple II computer. Mark sold his first program that year, had his first company by age 13, and later entered university with 25 employees and the top-selling videogame of the year under his belt. Since then he's built and sold several companies and has become a sought after adviser and mentor. His first online success was VR-1, the world's largest publisher of Massively Multiplayer Games. He later served as CTO of EA Interactive. Currently, he's the founder of Fighter Base.

MATT SMITHSON — DIRECTOR, BUSINESS DEVELOPMENT @ ASPIRA

While Matt Smithson has experience in Financial Services, Telecom, and Software, his true passion lies in the outdoors. His current role, marrying software and the outdoors, has been in the creation and development of a private camping business line for Aspira, under their Reserve America brand. Matt holds a BA from Syracuse University and a MBA from Pepperdine University. His interests include training for and competing in triathlons, camping, and fishing.

MAURICE EDU — PROFESSIONAL SOCCER PLAYER

Maurice Edu is a professional soccer player who has had the honor of representing the USA in the '08 Olympics and '10 World Cup. He was fortunate to have captained both the US Olympic Team and Philadelphia Union. Maurice has a tremendous amount of experience as a leader, influencer, brand ambassador and speaker. He is a current investor who is always looking for new opportunities. He loves all things sports, business, entrepreneurship, charity, public speaking, networking, real estate, investments, tech, start-ups, media, tv, music and acting.

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MEAGHAN HERRMANN — CONFERENCE PROGRAMMER @ SXSW

Meaghan Herrmann is a conference programmer at SXSW, responsible for the Sports and Intelligent Future tracks of programming. The Sports track, in particular, explores the intersection of sports and culture as well as the transformative technologies that impact the industry.

MERIDITH UNGER — FOUNDER & CEO @ NIX, INC

NIX WAS A MEMBER OF THE FALL 2016 STADIA ACCELERATOR COHORT.

Meridith Unger is a serial company starter and recovering VC who has helped start seven companies in life sciences and sports tech. Her current venture, Nix, has developed a single-use sensor that informs athletes, soldiers and laborers of their hydration status in real-time. Nix was part of the Stadia Fall 2016 cohort. Meridith received her degree in Math and Physics from Bryn Mawr College, and her MBA from Harvard. She is also a Kauffman Fellow and a Harvard Business School Blavatnik Fellow.

MICHAEL DUNN — CTO @ STACK SPORTS

Michael Dunn is the CTO for Stack Sports. Michael leads the product and technology teams at Stack across all league and competition management platforms and athlete and team solutions. He is the former Global CTO for Match where he consolidated multiple online dating sites onto a single desktop and mobile platform while also introducing innovative new features driving growth thru a successful IPO in 2015. Previous positions included CTO at DexMedia and SVP Technology at Level 3 Communications. He graduated from UT Austin and achieved his MBA from SMU, where he is an advisory board member at the Cox Business School.

MICHAEL MELFI — MEMBER @ BODMAN PLC; CO-FOUNDER @ BE INVESTABLE

Michael Melfi counsels emerging and established businesses on the broad range of obstacles that often stand in the way of growth. His work focuses on financing and fundraising, optimizing business structure, intellectual property protection, technology licensing, tax planning, acquisitions and dispositions, and leveraging his network for the client's benefit. Michael is also the founder of "Be Investable", a program designed for entrepreneurs looking for the insight on becoming investable and creating an investable business.

MICHEL PRENDERGAST — CTO & CO-FOUNDER @ SPALK

SPALK WAS A MEMBER OF THE SPRING 2018 STADIA ACCELERATOR COHORT. Michael Prendergast is the CTO and Co-Founder of Spalk, a Virtual Sportscasting company that uses internet technologies to enable remote commentary for sports events allowing true personalisation of the fan experience on a live broadcast. Michael has a strong background in engineering, with a experience in Signal Processing, Process Optimisation and Software Systems. He has previously developed weapons simulators for the NZDF and holds an Honours Degree in Engineering Science from the University of Auckland.

MIKE CHAFFIN — TIM HAYDEN'S ARM CANDY @ THREE COMMAS & NELLY

Mike Chaffin is Business Manager for the multi-platinum hip-hop artist Nelly since 2004. He oversaw the growth—and is a partner in—several of Nelly's ventures including his apparel lines Apple Bottoms, Derrty Apparel and, most recently, Ignite Music. Michael is president of the aspirational/entrepreneurial apparel brand, Three Commas, that he co-founded with Mark Cuban in 2014. Prior to that, Michael co-founded a technology consulting firm and social media venture. Michael currently resides in Dallas, Texas. Since November 2014, he has also served on the Governing Board of Make-A-Wish Missouri.

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MIKE CHUDY — VP, SALES @ SPALK

SPALK WAS A MEMBER OF THE SPRING 2018 STADIA ACCELERATOR COHORT.

Mike Chudy is the VP of Sales at Spalk where he empowers the world's leading sports teams, brands and content owners to unlock the power of Virtual Sportscasting. An executive sales leader, Mike holds an MBA from Washington University in St. Louis. Mike has also mentored or advised each Stadia Ventures cohort in areas such as Direct Sales, Growth Strategy, Pricing & Presentation, Sales Team Development and Negotiation.

MONTE FONTENOT — DIRECTOR OF EVENTS & ESPORTS @ GEARBOX SOFTWARE

Monte Fontenot is the Director of Events & Esports for Gearbox Software. Monte started in esports over 20 years ago as the Event Director for the Cyberathlete Professional League. He has executed events around the world and been around esports from day one.

NAHID GIGA* — CO-FOUNDER @ SCOREBOARD VENTURES

Nahid Giga is the co-founder of Scoreboard Ventures which is strategically headquartered in Sports City USA: Frisco, TX, and specializes in creating, building and investing in early stage sports, eSports, technology and digital content companies. He is also a co-founder of Launch Pad City, a platform that interconnects a curated set of entrepreneurs, corporations, investors and the community to inspire, build and nurture innovation, opportunity and commerce in Frisco, TX.

NICK GOGGANS — CEO @ PUMPJACK DATAWORKS

Nick Goggans, Founder & CEO of PumpJack Dataworks, a data monetization platform, and consultancy advising digital transformation strategy for properties, venues and rights holders in sports & live entertainment. Previously Nick founded two companies over last 12 years. This includes most recently, Umbel, a 1st party data management platform focusing on sports and entertainment in Austin, TX (est. 2010); and Boston based Lytikis (est. 2006), a web and telecommunications analytics platform (IPO'd in 2015). Nick has a BA in English from Williams College where he played both football and baseball.

NICHOLAS KARTOS — CEO @ GYMDANDY

GYMDANDY WAS A MEMBER OF THE FALL 2016 STADIA ACCELERATOR COHORT.

Nicholas Kartos is the CEO of GymDandy, the easiest way to manage, sell and buy athletic space. Their early customers include City of Madison Parks and the State of Massachusetts. Up to this point in 2018, over 60,000 hours of time has been booked through the GymDandy platform. Prior to founding GymDandy, Nicholas was Director of Advertising & Media at SportsEngine. He landed at SportsEngine after they acquired his first company, Wisconsin Sports Network.

NOBIE YAMAWAKI — HEAD OF GAMETRUST GAMES @ GAMESTOP CORPORATION

Nobie Yamawaki leads GameTrust, the publishing arm of GameStop. An entrepreneur within start-up and corporate cultures, Nobie understands how to maximize returns for global projects. Today he focuses on identifying and cultivating publishing and marketing partnerships under the GameTrust label. Nobie worked at PlayStation as the LATAM Head of Product and Strategy. He founded NYT Group, a consulting company focused on international market creation, biz dev and opportunity maximization. He held positions with HP and Yazaki. Nobie holds an MBA from the University of California at Berkeley and received his BAs at the University of Texas at Austin.

PEDRO RODRIGUEZ — CO-FOUNDER @ OPTIC GAMING

Pedro Rodriguez is a Co-Founder at OpTic Gaming.

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PETER HASSEN — VP, MARKETING @ CHICAGO BLACKHAWKS

Currently entering his 14th season with the Chicago Blackhawks, Peter Hassen guides all aspects of the team's marketing, fan and brand development. He oversees the day-to-day operations of the team's advertising, promotions, game presentation, fan development, event marketing, retail as well as community relations and the Blackhawks Foundation. He steers the relationship with the team's creative agency of record along with numerous outside vendors who impact the business operations of the team. Hassen manages projects that push the Blackhawks brand into the mainstream and guides the development of the team's overall fan base.

RANDY CHAPPEL — MANAGING DIRECTOR @ HERSH INTERACTIVE GROUP

Randy Chappel is a Managing Director of Hersh Interactive Group ("HIG"). As the esports investment arm of Hersh Family Investments of Dallas, HIG has investments in companies such as Super League Gaming, Epics, E-Colosseum, Gamma Innovations, and GC Interactive. HIG made a substantial investment in Envy Gaming and helped bring Envy to Dallas. Randy sits on the Board of Envy, which was the 2016 esports Team of the Year and operates multiple competitive gaming teams, including the Dallas Fuel of the Overwatch League. Randy holds undergraduate and MBA degrees from Stanford, and also competed the Iditarod Trail Sled Dog Race in 2003 and 2004.

RANDY GRAHAM — VP @ DETALUS

Randy Graham is an advisor for Detalus' wealth management practice. He has over a decade of expertise developing and implementing investment strategies and financial plans for successful individuals and HNW families. He is also a voting member of the firm's Investment Committee. He holds a finance degree from Auburn University, along with various industry designations.

RANDY MARVEL — FOUNDER & CEO @ MACROSPECT, INC.

Randy Marvel is Macrospect's Founder/CEO. He has more than 20 years of experience in all facets of running a professional services organization, including sales and marketing, operations, and strategic planning. Marvel built and sold his previous company, AIVIA, in 2002; AIVIA had been recognized by Deloitte as a Technology Fast 500 company. Macrospect was recently named #259 on the 2013 Inc. 500 List of the fastest privately owned companies in America. Marvel graduated from Texas Christian University in 1996 with an MBA in Finance, where he was a member of the TCU baseball team, on the Dean's List, and a Neeley Scholar.

REBECCA LONGAWA — VP, BRAND PARTNERSHIPS @ STREET FACTORY MEDIA

Rebecca Longawa has been at the center of sports and technology for nearly 20 years. She is the former Brand Manager for the MN Timberwolves and Lynx. Currently, Rebecca is the VP of Brand Partnerships for Street Factory, an organization comprised of artists, fabricators, designers, strategists and producers who build highly strategic, memorable experiences that drive brand awareness, buzz, and affinity among target consumers. Street Factory was founded over 15 years ago focused solely on hands-on Experiential Marketing making them experts in the industry. They are a major go-to for top Advertising Agencies and Global Consumer Brands.

ROMAN HARPER — RETIRED NFL ATHLETE @ N.O. SAINTS & CAR PANTHERS

Roman Harper is a graduate of The University of Alabama and an American football safety who played eleven years in the NFL. Harper was drafted by the Saints in the second round of the 2006 NFL Draft. In 2009, Harper earned his first Pro Bowl invitation and helped lead the Saints to Super Bowl XLIV. The following year, he was selected to his second straight Pro Bowl. In 2016, he helped lead the Carolina Panthers to Super Bowl 50. Harper is the CEO of his non-profit, Harpers Hope 4*1 Foundation, and an investor in several businesses.

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RONNIE FAUSS — CHIEF STRATEGIC OFFICER & SVP, BIZ DEV @ DALLAS MAVS

Ronnie Fauss is entering his 20th season as an employee of the Dallas Mavericks, and his first in the role of Chief Strategic Officer. Prior to his current role, he served as the team's Chief Financial Officer (2015-2018) and Controller (2001-2015). Before joining the Mavericks, he worked in financial operations for the Baylor University Athletic Department, Washington Wizards, and World Cup USA. Fauss graduated from Baylor University in 1995 with a BBA in Finance/Economics, and then went on to earn his MBA from Baylor in 1996.

RUNGSON SAMROENGRAJA — COO & CO-FOUNDER @ SATISFI LABS

SATISFI LABS WAS A MEMBER OF THE FALL 2016 STADIA ACCELERATOR COHORT.

As COO of Satisfi Labs, Rungson Samroengraja manages implementations, customer service and AI creation and maintenance. In addition, he also handles Legal, HR and Finance functions for the company. Prior to Satisfi Labs, he has worked at Bridgewater Associates as a Program Manager in Research Technology. He has also served as EVP, Strategy and Analytics at Citigroup's Global Decision Management. As VP, Product Development at Pitney Bowes, Rungson managed a cross-functional development team of over 500 people with an annual budget exceeding \$80M per year. Rungson has a PhD in Operations Research and a BS in Engineering from Columbia University.

SAMANTHA RUDOLPH — CO-FOUNDER & CEO @ BABYATION

Sam Rudolph has leveraged her expertise in sports media and startups to serve as a mentor for five Stadia Ventures cohorts. Prior to founding her own company, Sam spent nine years as a serial intrapreneur within ESPN, where she created and launched new technologies, content platforms and departments. A Wharton grad, Sam is currently the co-founder and CEO of St. Louis-based parent-tech startup Babyation.

SANDY KHAUND — FOUNDER & CEO @ UPGRADED

UPGRADED WAS A MEMBER OF THE FALL 2017 STADIA ACCELERATOR COHORT.

Sandy Khaund is the founder of UPGRADED, a company that converts traditional event tickets into secure interactive digital assets protected by the Blockchain. Sandy was previously at InStadium (CTO of an ad network of 450+ sports venues), Turner Broadcasting (Sr Director of Emerging Technologies & Managing Director of MediaCamp startup accelerator), Irynsoft (founder of mobile educational video platform), Piczo (COO of a teen social network), and Microsoft (Director of Community Technologies) as well as Intel, BCG, and Lockheed Martin. Sandy has a BSEE & M.Eng from Cornell, and an MBA from Wharton.

SCOTT BURCHETT — COO @ FRISCO ROUGHRIDERS

Scott Burchett, the COO for the Frisco RoughRiders, joined the franchise in February 2004. Scott has worked in several capacities for the RoughRiders organization first as PlayBall Coordinator, then as Promotions Coordinator, prior to moving up to his current role. He oversees Corporate Partner relationships, ballpark and team operations among other duties for the top drawing franchise in double-A baseball. Prior to joining Frisco, Scott worked for MLB.com. Scott was born and raised in Garland, TX and attended Baylor University.

SEAN SABEAN — VP, CUSTOMER RELATIONS @ IDEALSEAT

IDEALSEAT WAS A MEMBER OF THE SPRING 2018 STADIA ACCELERATOR COHORT.

Growing up within the San Francisco Giants organization, Sean Sabeen held various positions within the Baseball Operations department, focused around the annual MLB Amateur Draft. He was most notably the video coordinating assistant and BATS software systems manager for the 2010 World Series Championship team. By combining his knowledge of on-field analytics, film and TV

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creative marketing, and social media fan engagement, Sean has become a valuable asset to the Sales and Business Development team. He is a firm believer that implementing data and intelligence into the ticketing space can immensely improve the overall fan experience.

SEDRICK DWAYNE ELLIS, SR. — FOUNDER & DIRECTOR @ BAJA IMPERIAL

Sedrick Ellis is the Founder and Director of Baja Imperial, a luxury travel company specializing in event coordination and travel throughout Mexico, Panama, Costa Rica, and the Dominican Republic. Sedrick is a former NFL football player. He played under Pete Carroll at the University of Southern California where he two national championships, four Rose Bowls and an Orange Bowl, resulting in five conference titles. Sedrick was drafted in the first round as the seventh overall pick to the New Orleans Saints in 2008 where he played under Sean Payton. He helped the Saints win their first and only Super Bowl championship in the 2009-2010 season.

SHAY BUTLER — VP, SALES & MARKETING @ ENVY GAMING, INC.

Shay Butler is the Vice President of Sales and Marketing for Envy Gaming, Inc, an esports organization that owns and operates various esports teams, including the Overwatch League's Dallas Fuel. He was previously with the Dallas Stars Hockey Club for nearly 8 seasons and most recently served as the Director of Corporate Partnerships. He holds degrees in both Finance and Business Management from Northern Arizona University. He is married with five dogs and a 10-month-old daughter.

SHERÍ BARROS — PRINCIPAL @ SVB GROUP

Sherí Barros is the Founder & Principal of SVB Group, a sports entertainment brand consultancy. She also serves as Strategic Director of Global Sports Alliances for the American Cancer Society, overseeing ACS's 10-year partnership with the NFL. "Crucial Catch", has raised over \$18 million, with a focus on cancer prevention in underserved communities. Sherí is also an Adjunct Marketing Professor at New York University. Her career includes management of marketing for Spurs Sports & Entertainment, and Vice President of Marketing & Brand Ambassador for Atlanta-based Cooper Holdings, parent company to (7) subsidiaries in marketing and entertainment.

STEPHEN HAYS — MANAGING PARTNER @ DEEP SPACE VENTURES

Stephen Hays is the founder and Managing Partner of Deep Space Ventures, a venture capital fund based in Dallas, TX that invests primarily in early stage B2B and esports startups. Stephen relies on his prior experience advising companies of all sizes on capital structure, capital raising, M&A and strategic alternatives to be a value-added investor. Stephen received his undergraduate degree from the United States Military Academy at West Point and obtained his MBA from the Owen Graduate School of Management at Vanderbilt.

STEVE MANDEVILLE* — VP, FINANCE @ MARYVILLE UNIVERSITY

Dr. Steve Mandeville is the Vice President for Finance and Facilities at Maryville University, a nationally recognized private institution in St. Louis, Missouri. Steve joined the University in June of 2010. He holds a doctoral degree in Higher Education Leadership from Maryville University, a master's degree in Accounting from Southern Illinois University Edwardsville and a bachelor's degree in Business Administration from Southeast Missouri State University. Steve oversees Finance, Information Technology, Facilities, and Human Resources and currently serves as the University's Human Resources Director.

STEVE SCHWARTZ — FOUNDER @ PROINFLUENCE

Steve Schwartz is a sports marketing professional whose corporate experience at PepsiCo, DISH Network, FOX Sports and DIRECTV all included sports marketing roles. In 2014, Steve launched SMP to help professional athletes, teams and brands with their marketing, endorsements and

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sponsorship activations. He attended SMU for undergraduate studies and the University of Pittsburgh for his MBA. Steve also founded SSVG, a private networking group of Seattle-based sports business executives. Launched in 2016, Steve now spends most of his time with ProInfluence to consult with startup companies on business development, partnerships and fundraising.

TAI HSIA—SPECIAL COUNSEL @BAKER BOTTS; ANGEL INVESTOR @XY VENTURES

Tai Hsia is a Special Counsel at Baker Botts, a leading global law firm. Tai also advises a few leading SportsTech VC funds and makes angel/seed investments in tech companies in the sports, health, and media sectors. Tai was previously COO and GC of MOCAP Analytics (acquired by Sportradar), a sports analytics startup that uses AI/ML algorithms to derive data-driven insights with particular expertise using geospatial information. Prior to MOCAP, Tai was a corporate partner at Kirkland & Ellis. Between stints at K&E, Tai co-founded and ran a mobile software startup called mConnected. Early in his career, Tai was an analyst at a consulting firm.

TIM HAYDEN* — CO-FOUNDER & MANAGING DIRECTOR @ STADIA VENTURES

Tim Hayden is the Co-Founder & Managing Director of Stadia Ventures, which is a sports innovation hub that has created a business development accelerator for sports startups tied to a \$10M investment fund. In addition, Tim is the Director of the internationally recognized Center for Entrepreneurship in the John Cook School of Business at Saint Louis University. He is also a Senior Adjunct Professor in Entrepreneurship where he teaches the capstone, Advanced Business Planning, class to undergraduate students in U.S. News & World Report's 9th best Entrepreneurship program in the nation.

TRACY DEFORGE — FOUNDER @ THE PLAYERS' IMPACT

A founder of The Players' Impact, a venture platform for professional athletes, Tracy Deforge is focused on early stage companies, venture investment and pioneering business initiatives. An attorney by training, her career has focused on start-up companies and sports/media technology offerings. She's worked for the NHL, MLBAM and a venture investment firm in sports tech space. Tracy started the Boston chapter of Women in Sports and Events, is an advisor for the MIT Launch program, an adjunct professor at Dean College, serves as a board member of the NE Chapter of Positive Coaching Alliance and is a founding member of the BVCSports group.

TRENT THRASH — HEAD OF CORPORATE DEVELOPMENT @ STACK SPORTS

Trent Thrash is responsible for Stack Sport's acquisition and corporate development activities. Prior to Stack, he was the SVP of Corporate Development at Ignite Technologies, Conduent, Xerox and Affiliated Computer Services. Trent has been involved in more than 90 successful M&A transactions totaling over \$4.5 billion in value across various BPO, software and information technology services markets. Trent is an alumnus of The University of Texas at Austin, where he received Bachelor of Business Administration and Master in Professional Accounting degrees. Trent is a licensed Certified Public Accountant.

TYLER FERET — CEO @ MERIDIX

MERIDIX WAS A MEMBER OF THE SPRING 2016 STADIA ACCELERATOR COHORT.

Tyler Feret is the founder and CEO of Meridix, a live streaming platform for sports broadcasts that has been used in over 136,000 events. He previously worked in various technology roles at Oce North America, the University of Illinois at Urbana-Champaign, and Medstrat, Inc. A graduate of Purdue University, Tyler is also a private pilot. He currently lives in Washington, DC.

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WIM STOCKS — GM & CEO @ WORLKGAMING & COLLEGIATE STARLEAGUE

Wim Stocks has been a respected leader in interactive and online gaming since 1990. From 2001-2006, Wim was EVP of the “new” Atari Inc. In 2006, he launched and led Elephant Entertainment to an acquisition by THQ in 2008 where he became an EVP. In 2010, Wim was recruited to join the executive management team of Virgin Gaming (now WorldGaming) as EVP in 2010. In 2016, Wim was named CEO of WorldGaming and Collegiate StarLeague, which was acquired by Cineplex in 2015, and is presently leading the esports business, strategy, initiatives, and programs for the Company.

YASUTO SUGA — CEO & CO-FOUNDER @ KADHO SPORTS

KADHO SPORTS WAS A MEMBER OF THE SPRING 2017 STADIA ACCELERATOR COHORT.

Yasuto Suga is the CEO for Kadho Sports, Inc, a sports performance company that combines neuroscience and technology to improve high-speed instincts and decision-making capabilities. He is the former CEO/Co-Founder of Cie Games Japan, and CEO/Co-Founder Ray of Light KK. He is also a renown Flash artist for his work at rayoflight.net, being named a Top 10 Flash Designer in the world by Cre@te Online Magazine and is co-author of New Masters of Flash.

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